

## work history

- NOW** • **Director of Design and Marketing**  
Lancaster LGBTQ+ Coalition

Developed a new brand from scratch, managed, developed, and executed multi-channel advertising and donation campaigns from scratch which resulted in record-breaking fundraising efforts
- NOW** • **Owner, Graphic Designer**  
Ellie LLC

Managed my own schedule in a self-motivated fashion, created branding packages and print material for clients around the country
- 2019 – 2020** • **Continuing Education Instructor**  
Pennsylvania College of Art & Design

Designed new digital media curriculums and taught continuing education courses for adults and high schoolers on code, digital video content production, and design and development for virtual reality
- 2019** • **Graphic Design Tutor**  
Self-employed

Managed my own schedule and created a tutoring curriculum that targeted students' individual weaknesses in a structured, fundamentals-first manner
- 2018** • **Summer Design Intern**  
iPub Global Connection LLC

Created and implemented brand standards for production of graphics, directed, produced, and launched two promotional web shows
- 2014 – 2018** • **Director of Design and Branding**  
AUDMONSTERS

Created and implemented a branding package and standards guide, managed social media, and created advertising material and cover art for music albums

## education

- 2019** • **Bachelor of Fine Arts, Graphic Design**  
Pennsylvania College of Art & Design
- 2014** • **Visual Arts Major**  
Pittsburgh CAPA High School



### Hello There!

I am a professional interactive & graphic designer interested in creative positions working in digital media. Experienced with all phases of the development cycle for dynamic web projects, I am a self-directed hands-on learner who fosters a collaborative and supportive environment.

### Software Proficiencies



### Press

- The Keystone State's Next Generation of Queer Leaders (2019)  
State of Pennsylvania
- Student to Watch (2019)  
Graphic Design USA

### Honors & Awards

- Student Graduation Speaker (2019)  
Pennsylvania College of Art & Design
- American Package Design Award (2019)  
Graphic Design USA
- Dean's List (2016-19)  
Pennsylvania College of Art & Design
- Promising Artist Scholarship (2015-19)  
Pennsylvania College of Art & Design

### Exhibitions

- Senior Show & Celebration (2019)  
Pennsylvania College of Art & Design
- BFA Program Selected Works (2018)  
Pennsylvania College of Art & Design
- The Art of Medicine (2018)  
Pennsylvania Medical Society